

# Press Kit



A photograph of St. Nikolai Church in Berlin, featuring a large green dome and ornate architecture, situated behind a stone bridge with statues. The sky is blue with some clouds.

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# Our concept & mission

ePilot Mobility provides the first blockchain-based e-car sharing fleet on Germany's roads.

## Why Blockchain

Blockchain programming enables users to participate in the fleet more. Our customers jointly own the e-car fleet.

## Mission

In order to achieve the climate targets, CO2 emissions per person must be reduced by all of us engaging with new mobility concepts. We consider e-car sharing for private **individuals, companies, cities and municipalities** through the ePilot Mobility Carsharing App as a part of the overall solution.



**ePILOT**

# Interview with founder **Dennis Weidner**

## **What's the story behind the e-car sharing fleet?**

"Originally, we wanted to bundle the existing e-mobility providers in one app for companies, so that they could allocate to their employees a mobility budget for e-bikes and e-scooters. However, the providers didn't want to participate - and the companies actually asked for electric cars. This is how we became a provider ourselves."

## **What are your plans for the future, as a mobility player yourself?**

"Our focus is on companies and expanding electric mobility with them. We offer quality cars because managers prefer to drive high-quality models - also called 'the motivation fleet'. The car remains a status symbol after all. The behavior of drivers will not change overnight even if we're facing climate change. On the long run, however, we would like to add scooters and bicycles to the offer, as we care about the environment and public health very much as well."





# Interview with founder **Christopher Kahl**



## **What distinguishes ePilot Mobility from other Carsharing providers?**

"We can make corporate and private customers happier due to our flexible offers. We believe that long term contracts are outdated and think in terms of quarterly contracts. Private Customers can also choose whether they prefer to pay by the minute or by the kilometer, by the day or by the hour. With leasing banks, other fleet and carsharing providers, the terms are much more regulated. We only provide the assets. The self-determined user can think about how he can travel more cheaply."

## **What has been a special moment on the ePilot Mobility journey since it was found?**

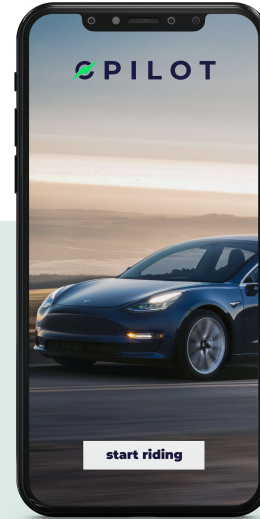
"The most exciting moment was in 2020 when incredibly large networks and corporate customers approached us. They asked when we would start and be able offer them a mobility budget. They liked our idea instantly. To create a company during a pandemic and to be welcomed in such a way by the market was a great experience."

# The ePilot Carsharing App



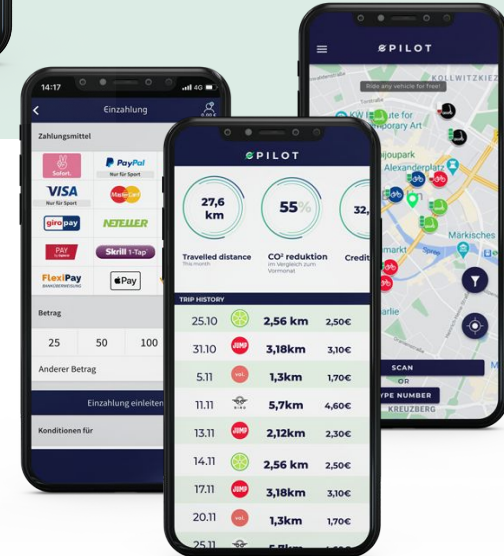
## Download the app from the store

- Simple and secure registration with the company email address
- User friendly
- Dashboard with profile overview
- All invoices can be viewed digitally - no paperwork!



## Main functions of the app

- Budget overview
- Deposit of payment methods according to the budget used
- Display of the available vehicles
- Clear map display
- Display of the provider zones
- Clear statistics on the trips booked



# Logos & Corporate Identity

## FARBPALETTE

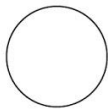
### PALETTE



PILOT BLUE  
# 1B174A



ELECTRIC GREEN  
# 02FF66



JUST WHITE  
# FFFFFF



PALE BACKGROUND  
GREEN  
# DDEDE6



MINTY BACKGROUND  
GREEN  
# 6FECB6

### NUTZUNG



## LOGO



## TYPEFACE

### PRIMÄRES TYPEFACE

#### MONTSERRAT

Regular  
abcdefghijklmnopqrstuvwxyz  
ABCDEFGHIJKLMNOPQRSTUVWXYZ  
1234567890!@#\$%&/'()=?\*#

**Bold**  
abcdefghijklmnopqrstuvwxyz  
ABCDEFGHIJKLMNOPQRSTUVWXYZ  
1234567890!@#\$%&/'()=?\*#

AaBc  
AaBc

# Our fleet

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**Hyundai Kona**



**Tesla Model 3**



**Renault Zoe**



**Audi E-Tron  
45 Quattro**



**Mercedes  
Benz EQT**



# Contact



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